

Trendy Hats



WINNER:
ATHLETIC CAP (C4683)

Supplier: Broder (*asi/42090*)

Looking for a cap that will be a winner with any sports client? Try this athletic baseball cap from Broder with a front cotton panel and mesh back. Available in black-white, navy-white, red-white, royal-white and white-white, you're sure to find something to match any team colors and embellish with a team name or mascot. "Our newest cap from the Champion brand offers athletic styling with a seamless cotton front panel for decorating ease," says Andrea Engel, vice president of merchandising at Broder. "Everyone will love the cool mesh backing for athletic performance and decorative contrast piping detail." RSN #150



FINALIST:
BASEBALL CAP (1917)

Supplier: Alpha Shirt Co. (*asi/34408*)
RSN #149

FINALIST:
BRUSHED TWILL CAP (3251)

Supplier: Dri Duck Traders Inc. (*asi/50835*)
RSN #161



Use of Color in Apparel & Accessories



WINNER:
GENERAL CARRY-ALL (MTL-SHS)

Supplier: Built NY (*asi/42422*)

Think neoprene is just for wetsuits? Think again. Neoprene has taken big steps in recent years, and Built NY has sparked strong demand for its neoprene line (which includes laptop bags, lunchboxes, wine totes, bags and electronic accessories) by adding pops of color. Available in bright color patterns and contrasting hue patterns such as a retro paisley and soho stripe, these items are anything but basic black. If you're looking to add a unique, versatile item to any promotion, try switching up your color palate. RSN #144



FINALIST:
SPORT SHIRT (737)

Supplier: Tonix Corp. (*asi/91440*)
RSN #162



FINALIST:
MICROFIBER TOTE (A557)

Supplier: Vitronic Promotional Group (*asi/93990*)
RSN #163